



The Global Investment Group



2008-2009

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What is the Global Investment Group?

The Global Investment Group (GIG) is the University of St Andrews' independently run student investment society. With over 350 members, the GIG is the University's largest society.

The GIG has three distinct aims within the St Andrews community:

- We help facilitate the visits of corporate institutions to St Andrews for recruitment events and workshops
- Our executive committee runs a £10,000 fund. This provides real life experience in fund management: a rarity for a University club
- We organize speakers and events for St Andrews students to network and share experiences from careers in the business world

GIG Meetings and Activities

- Weekly Seminar Meetings (50+ students)
- Weekly Committee Meetings (14 students)
- Careers Fair Wine Reception (50 students)
- Recruitment Events – weekly, September-December (50 students each)
- Guest Speakers and Lectures (3 per year, 100 students each)
- Fall Social Event (300 students)
- Spring Social Event (500 students)
- Joint conference on investment opportunities with Edinburgh University's Trading and Investing Club (200 students)
- Collaboration with FS:09 - the second largest student run fashion show in the UK (1,000 students to attend, and even more media coverage)
 - Partnership with St Andrews' student run radio and fashion show launch party (1,200 students to attend, and radio coverage)
- Catch 20:20 sponsorship - only University wide student run Cricket tournament and social event on 26 September 2008 (650+)

GIG Executive Speakers

The GIG hosts a number of executive speakers throughout the year to speak about their careers and share their experiences with St Andrews' students.

Past GIG Speakers include:

Sir Peter Burt (Chairman of the Bank of Scotland)
Al Gore (Former Vice President of the United States)
Bob Greenhill (Founder of Greenhill & Co.)
Richard Santulli (Founder of NetJets)

08-09 Potential GIG Speakers include:

George Soros (Chairman, Soros Fund Management)
Gordon Nixon (CEO, Royal Bank of Canada)
Hugh Connerty Jr. (President, Stokes Land Group)
Adam Clammer (Partner, KKR)

Exposure in St Andrews

The GIG is one of the best-known brands on campus and as such we have established numerous partnerships throughout the University. We work closely with the St Andrews Charity Fashion Show (FS:09), the Cricket Club, and the International Politics Association to host and sponsor academic lectures and events. Events such as these as well as our executive speaker series often provide national press coverage.

The GIG participates in the Freshers Fair every September, reaching out to the entire university. We also promote events (academic, corporate, social) through GIG emails and website updates, posters and fliers around campus, advertises through the student newspaper (The Saint) and student radio (Star FM). We also target a number of academic departments, in particular the Economics, Management, and International Relations departments with posters in each building and in class announcements.

Event Partnerships



On 26 September 2008, the GIG will co-sponsor the first annual university wide cricket tournament. We will provide advertising leading up to the event with posters around town, on billboards surrounding the pitches, on team shirts, in the programs, and at the after-party later that night. As this is the only student run event during Fresher's Week, it promises to have a large turnout of students.



F:09

Next year, the GIG plans to strengthen our pre-existing relationship with The St Andrews Charity Fashion Show. This is the second largest student run fashion show in the UK, and St Andrews' largest event. This past year a sold out crowd of 1,200 attended the launch party while a sold out crowd of 1,000 attended the fashion show. As such, the GIG helped to raise over £28,000 for Macmillan Cancer Support, and we are looking to help raise even more next year.

www.standrewsfashion.com



Contact Information

If you have any questions about the GIG or would like more information about our society, please contact:

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